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Jersey City Celebrates ‘Bike to Work Week’ with Free Events and Group Rides

Daily Local Events Scheduled in Recognition of National ‘Bike to Work Week’

JERSEY CITY – The City of Jersey City, Exchange Place Alliance, NY Waterways, Bike JC, and Citibike have partnered to celebrate national ‘Bike to Work Week’, happening May 14-18th. During the past few years, the Fulop Administration has put a strong emphasis on building bike-friendly infrastructure and promoting the City’s bike culture. National Bike to Work Week encourages Jersey City residents to trade the car for a bicycle through local events and bike-themed activities, culminating with a group bike ride to work with **Mayor Steven M. Fulop** on Friday, May 18th for National Bike to Work Day.

“As a avid cyclist myself, improving the City’s bicycle infrastructure and supporting bike-friendly initiatives in Jersey City was an important priority to me,” said Mayor Fulop. “We have built miles of new bike lanes, brought a bike share system to our City, and have begun the process of creating a Bike Master Plan in conjunction with the community so that we can continue to enhance our commitment to bicycling in Jersey City. I hope that this week encourages residents who do not typically bike to work to give it a try, and to see commuting and biking in a new way.”

As part of the week-long celebration, daily events will take place as Exchange Place with information on car-free commuting, the City’s new Vision Zero initiative, tune ups providing by Bike JC, and giveaways.

“Exchange Place Alliance is proud to join Mayor Fulop and other local bike-friendly organizations to encourage car-free commuting in Jersey City,” said Elizabeth Cain, Director of the Exchange Place Alliance. “Exchange Place is a hub for commuter activity, and we want to bring exciting workshops and giveaways to the Plaza this week to promote the benefits of biking for both work and leisure.”

To celebrate Bike to Work Week, Citi Bike Jersey City is offering a full free day pass so people can try biking to work and biking home. More info here: <https://www.citibikenyc.com/bike-to-work-week-jc>

"Biking turned commuting into the best part of my day," said Chanel Zeisel, Citi Bike Jersey City General Manager. "I love seeing the city at my own pace and I save a ton of money and time. I'm really excited we're offering free 24 Hour Passes for Bike To Work Week so everyone can try adding a bike to their commute where possible. Commuting should be fun, not work!"

In addition, NY Waterways has waived the bike fee for the Harborside and Paulus Hook terminals for Bike To Work Week.

“With our 31-year commitment to providing environmentally friendly ferry commuting, NY Waterway is honored to join Mayor Steven Fulop and all the supporters of Bike to Work Week,” said NY Waterway President and Founder Arthur E. Imperatore.

Bike to Work Week Schedule:

Monday: Opening Day with Bike JC: Learn more about Bike JC and their mission to make Jersey City streets safe and welcoming for bicyclists. Catch their interview with NY Waterway in the Harborside Atrium at 11:30 AM. Giveaways and additional information will be provided by the Jersey City Office of Cultural Affairs in Exchange Place Plaza from 11:00 AM - 2:00 PM.

Tuesday: 11:00 AM to 2:00 PM, Hudson Loop Informational with NY Waterway + Bike Tune-Ups with the Bike Hub: Discover the cycling possibilities on the car-free Hudson Loop presented in the Harborside Atrium and receive a bike tune-up in Exchange Place Plaza from Bike Hub.

Wednesday: 11:00 AM to 2:00 PM, Bike Tune-Ups with Grove Street Bicycles, Giveaways from the Office of Cultural Affairs, and Information on Vision Zero presented by the Division of City Planning: Grab a freebie from JC Cultural Affairs and visit Grove Street Bicycles in Exchange Place Plaza for a tune-up. Also be sure to hear about the Vision Zero initiative presented by the Jersey City Division of City Planning.

Thursday: 12:30 PM to 1:30 PM, Women in Cycling Panel Discussion: Join us for a panel discussion in the Harborside Atrium, moderated by Chanel Zeisel, General Manager of Citi Bike Jersey City, highlighting women in cycling. Panelists include Lovelisa Vallecser, Brand Ambassador of Liv-Cycling; Kala La Fortune Reed, Founder of Girls on Bikes; Angela Azzolino, Executive Director of Get Women Cycling; and Deirdre Newman, Board Member of Bike JC.

Friday: 8:00 AM to 9:00 AM: Bike to Work with Mayor Steven Fulop: Departure from Riverview-Fisk Park (498 Palisade Avenue). The Office of Cultural Affairs will provide giveaways and breakfast at the park. Bike tune-ups from Jersey Cycles will be available at Riverview-Fisk Park.

11:00 AM to 2:00 PM: Citi Bike Jersey City will be in Exchange Place Plaza offering table special deals including \$25 off the annual membership.

Throughout the week: Stay tuned for special deals and promotions from Citi Bike Jersey City. Also note that the bike fee for the Harborside and Paulus Hook NY Waterway terminals has been waived for Bike To Work Week! Additional bike parking and security will be provided in the Harborside Atrium, located at 200 Hudson Street, Jersey City, NJ 07302.

Link to schedule here: <https://www.exchangeplacealliance.com/events/>

As the first city in the state to launch a citywide bikeshare program, the Fulop Administration has continued its efforts to build a bike-friendly city. During the past four years, the City has installed over 22 miles of bike lanes that help improve connectivity between neighborhoods. Currently, the City is planning the installation of protected bike lanes, which protect riders by creating a physical barrier between bike paths and traffic. Last week, the City awarded the bid for the development of the City's first Bicycle Master Plan to Miami-based firm, Street Plans Collaborative, Inc. The

award-winning urban design firm will take charge of the research, outreach, and development of the Master Plan in order to help the City create an effective and comprehensive city-wide bicycle network that will improve cycling safety, connectivity, and desirability.

All media inquiries should be directed to Hannah Peterson at HPeterson@jcnj.org or 732-881-1209.