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Jersey City Awards Bid for Bicycle Master Plan Development

Street Plans Collaborative, Inc. Will Work with the City and Community to Develop a Plan to Enhance Bicycle Accessibility in Jersey City

JERSEY CITY – Mayor Steven M. Fulop and the Jersey City Council have awarded the bid for the development of the City’s first Bicycle Master Plan to Miami-based firm, Street Plans Collaborative, Inc. The award-winning urban design firm will take charge of the research, outreach, and development of the Master Plan in order to help the City create an effective and comprehensive city-wide bicycle network that will improve cycling safety, connectivity, and desirability.

“During the past few years, we have begun to rethink our City’s transportation structures and have committed to enhancing pedestrian and bicycle accessibility in all neighborhoods,” said Mayor Fulop. “Through the development of this Bicycle Master Plan, the Street Plans Collaborative team will help us continue to build upon this important work, while offering the expertise necessary to build a truly comprehensive and forward-thinking strategy for anyone who bikes in Jersey City.”

The proposal focused on meaningful community engagement with several group bike rides with residents, handlebar surveys, and workshops. The technical approach emphasized equity in every phase of the development of the plan and focused on leveraging the most immediate and effective solutions first. Street Plans Collaborative has done similar projects in Miami, Florida, Burlington, VT, Nyack, NY, Westminster, CO, El Paso, TX, and New Haven, CT.

"Street Plans is thrilled be working with Jersey City and its citizens to develop the City's first Bike Master Plan. This is a wonderful opportunity to create an actionable blueprint for cycling, one that focuses on creating a low-stress network that appeals to people of all ages and abilities. We are very excited to get started and look forward to meeting many people in the community at the upcoming Ward Tour and other events we have planned over the coming months," said Mike Lydon, Principal at Street Plans.

The team will work with the City to develop a detailed map of the proposed citywide bicycle network and design guidelines for bicycle facilities, as well as a comprehensive bicycle master plan with specific policy recommendations and implementation framework. The Bicycle Master Plan will provide the City with a clear guide to creating a more bicycle-friendly environment and position the City favorably for future implementation funding on its streets.

As the first city in the state to launch a citywide bikeshare program, the Fulop Administration has continued its efforts to build a bike-friendly city. During the past four years, the City has installed over 22 miles of bike lanes that help improve

connectivity between neighborhoods. Currently, the City is planning the installation of protected bike lanes, which protect riders by creating a physical barrier between bike paths and traffic.

All media inquiries should be directed to Hannah Peterson at HPeterson@jcnj.org or 732-881-1209.