



STEVEN M. FULOP  
MAYOR OF JERSEY CITY

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**\*\*\*Press Release\*\*\***

***Jersey City Council Approves West Side Avenue Special Improvement District***

***Ward B Councilwoman Mira Prinz-Arey Advocates Enhancements to West Side***

**JERSEY CITY** – The **Jersey City Council** has voted to approve the West Side Avenue Special Improvement District (WSAID). Stretching from Broadway to Stegman Parkway along West Side Avenue, a special improvement district authorizes an additional assessment on commercial property in order to fund a variety of initiatives to improve the neighborhood.

Through the West Side SID, the community will receive additional security, cleaning staff, advanced marketing and promotion, and other improvements to the streetscape such a planters and banners.

“The SID will bring additional support to businesses on the West Side, revitalizing the neighborhood with increased beautification and increased safety measures, attracting more people to shop and dine in the area,” said Councilwoman Mira Prinz-Arey. “The West Side is the only major commercial corridor in Jersey City that is not a part of an SID and will bring an overall improvement to the community.”

Funding for the SID's operations is expected to come from a special assessment on commercial property owners, not individual taxpayers.

“One of the top priorities for this administration is the transformation of the City’s West Side,” said Mayor Steven M. Fulop. “I am confident that the improvements made throughout the West Side SID will help this revitalization and continue to move our City ahead.”

**All media inquiries should be directed to Ashley Manz at 201-376-0699. ////**